



# Paramus Post

## MEDIA KIT

Call: 201-800-4447, or 551-333-1133

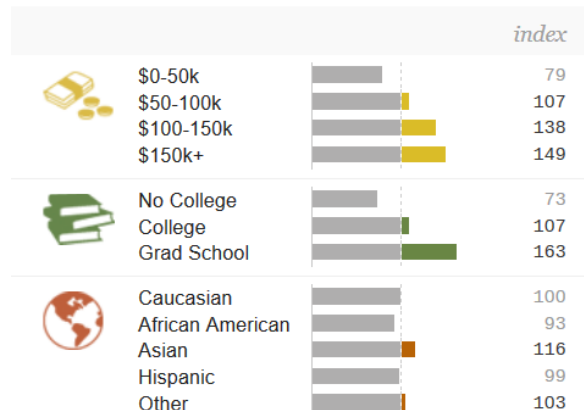
### OUR MISSION:

Situated among the thriving crossroads of Bergen County, ParamusPost.com serves the community and commerce by providing a platform for information, inspiration, and interaction.

### CURRENT MONTHLY REACH:

Average unique visits: 50,000  
Average page views: 1,800,000

### OUR READERS' DEMOGRAPHICS:

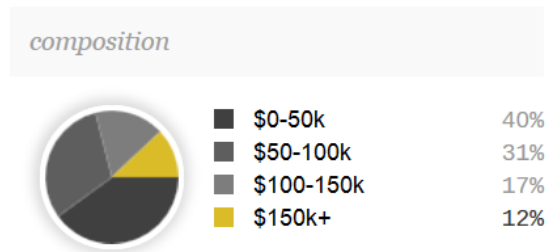
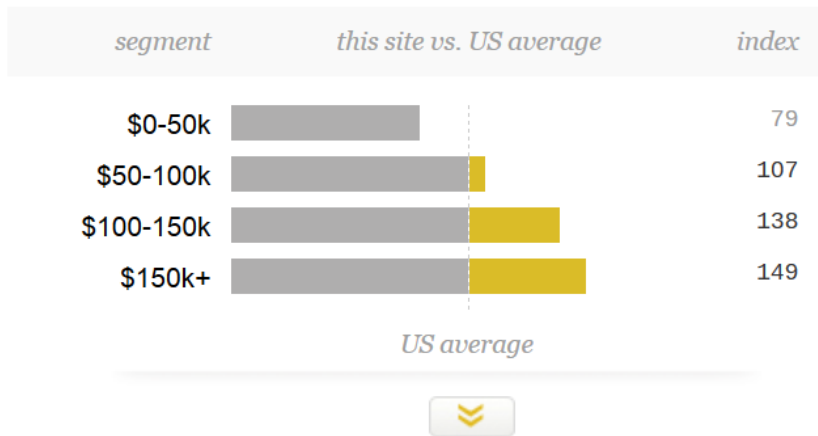


US average

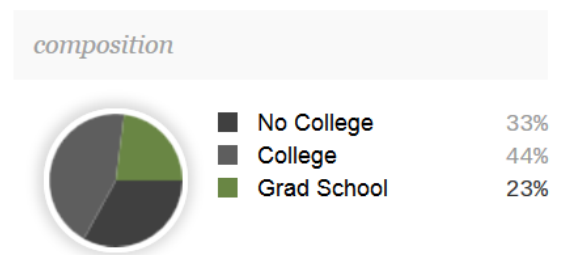
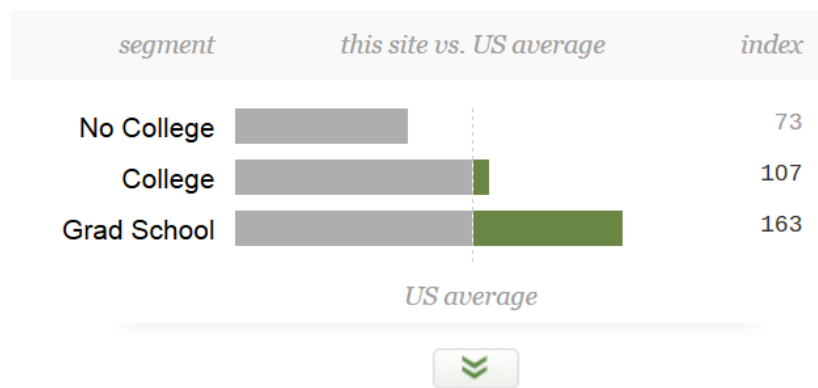
The Paramus Post website homepage features a search bar, navigation menu, and several news articles. The main article is titled "New Jersey Peaches In Season" with a sub-headline "beyond the extraordinary™". Other articles include "Inserra Supermarkets Hosts Congressman Garrett for Tour of ShopRite of Ramsey" and "Safety of young athletes is focus of MLS Red Bulls' partnership with New York Metropolitan-based SportsCare Institute". Advertisements for SmartDraw and Spivak Lighting are also visible.

## MORE READERS' DEMOGRAPHIC DATA:

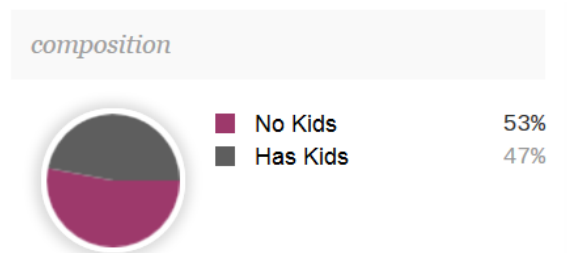
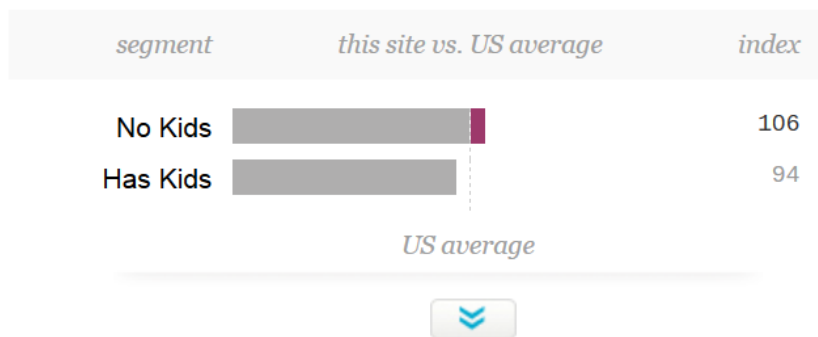
### Household Income:



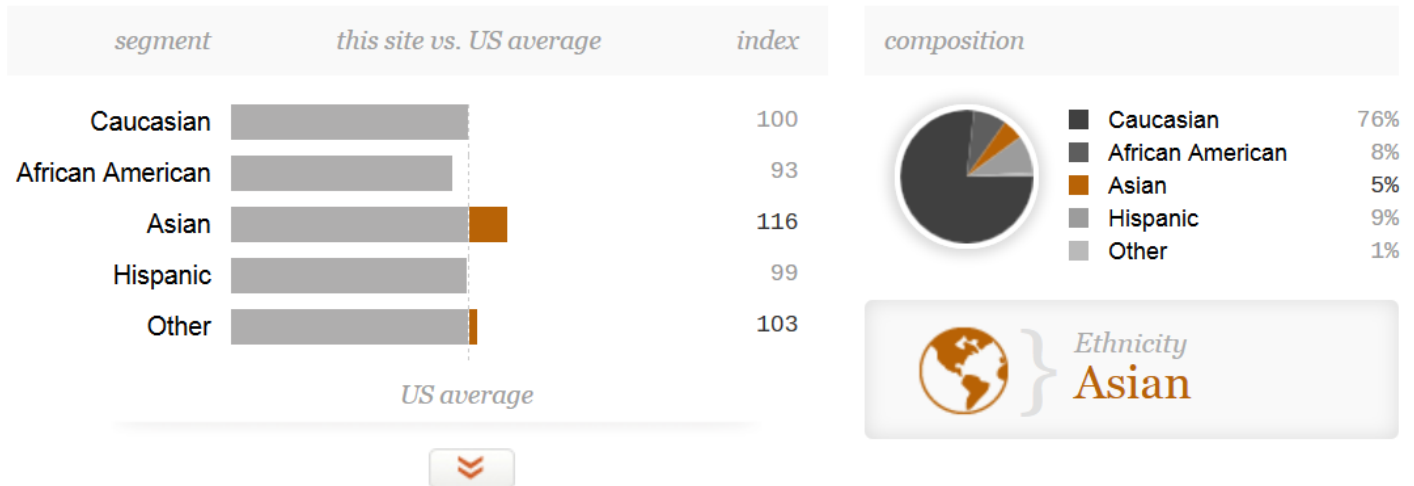
### Education Level:



### Children in Household:

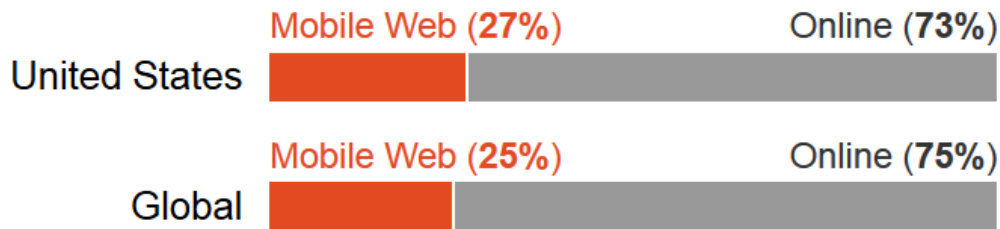


## Ethnicity:



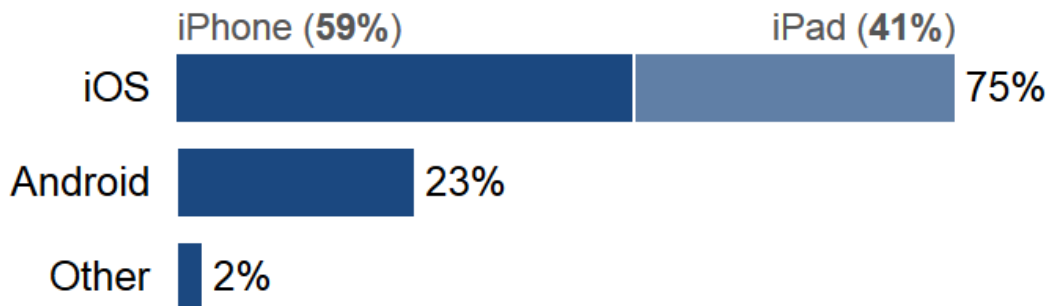
## Traffic Sources

ParamusPost.com has more page views from a computer browser than from a mobile device browser in the United States:



## Operating Systems for Mobile Web:

ParamusPost.com has more mobile web page views from iOS than other operating systems for mobile web globally.



# PRICING

## Home Page



**Top Banner**  
(210 x 90 px)  
Always visible

\$1,786



**Homepage Sidebar**  
(300 x 250 px)  
Random Position

\$487



**Homepage Sidebar**  
+ Email Ad

\$686



**Homepage River**  
(520 x 140 px)  
Between 1<sup>st</sup> and 2<sup>nd</sup> article  
(20% of impressions)

\$286



**Article Sidebar**  
(300 x 600 px)  
(10% of impressions)

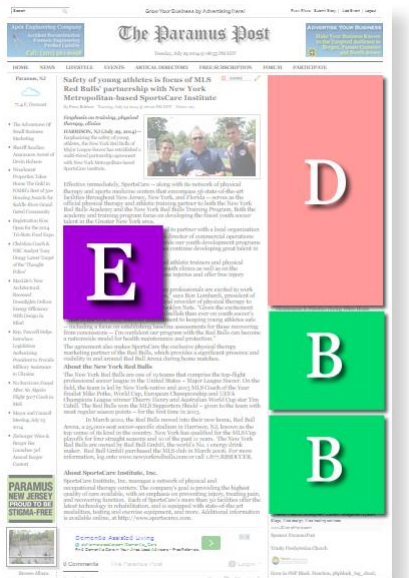
\$587



**Article Embed**  
(250 x 250 px)  
Middle of article after  
intro-text

\$2,386

## Article Page



**Pro**

**Promoted Post**  
\$787  
Let us write an article  
about your and your  
business with photos. Or,  
submit your own.

\$787

- Monthly Pricing, unless otherwise specified.
- Custom arrangement will be considered.

## Discount

3-5 months	5%
6-11 months	10%
12+ months	15%