



# Paramus Post

## MEDIA KIT

Call: 201-800-4447, or 551-333-1133

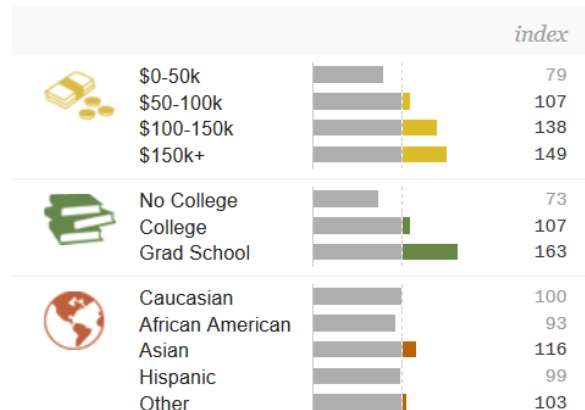
### OUR MISSION:

Situated among the thriving crossroads of Bergen County, ParamusPost.com serves the community and commerce by providing a platform for information, inspiration, and interaction.

### CURRENT MONTHLY REACH:

Average unique visits: 50,000  
Average page views: 1,800,000

### OUR READERS' DEMOGRAPHICS:

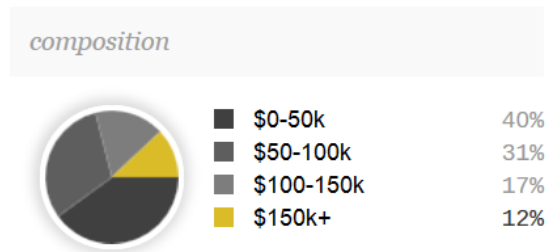
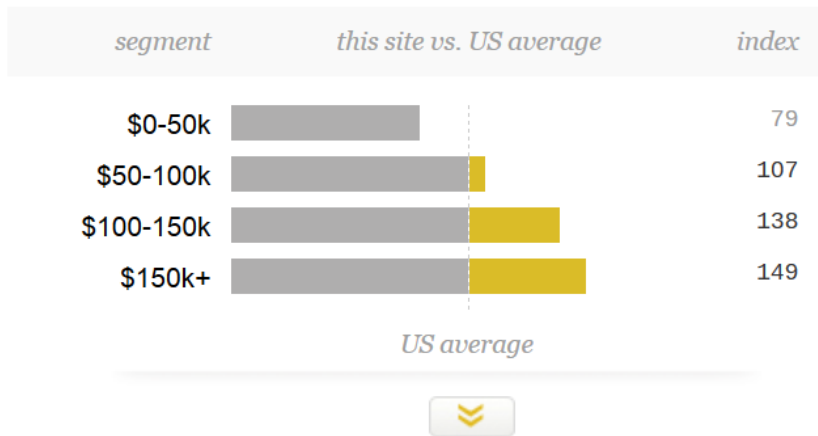


US average

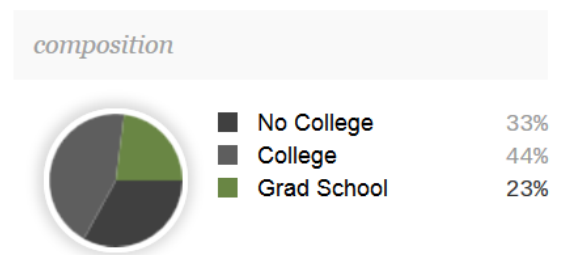
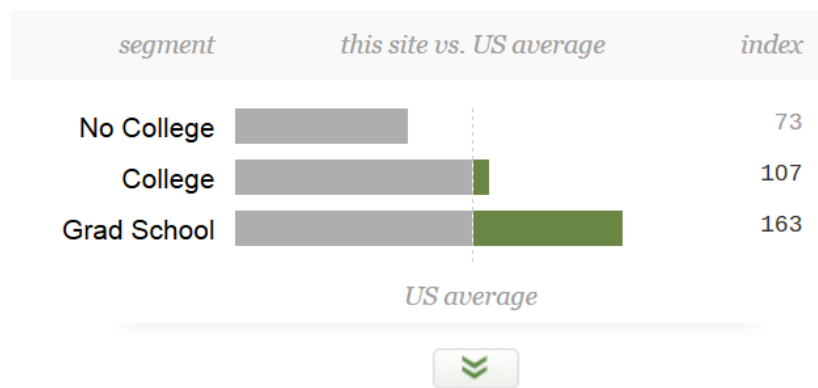
The screenshot shows the Paramus Post website interface. At the top, there's a search bar and navigation links. The main content area features several news articles with images and headlines, such as 'New Jersey Peaches In Season', 'Inserra Supermarkets Hosts Congressman Garrett for Tour of ShopRite of Ramsey', and 'Safety of young athletes is focus of MLS Red Bulls' partnership with New York Metropolitan-based SportsCare Institute'. There are also advertisements for 'SmartDraw' and 'Spivak Lighting'.

## MORE READERS' DEMOGRAPHIC DATA:

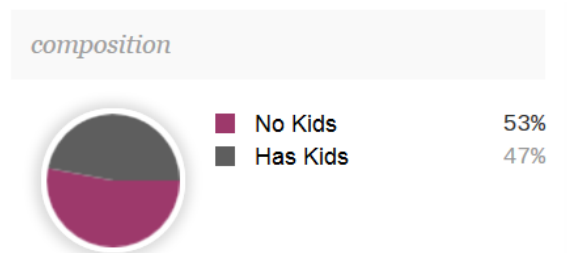
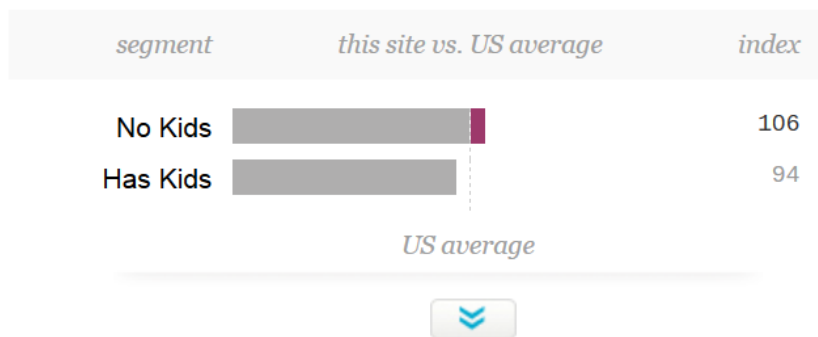
### Household Income:



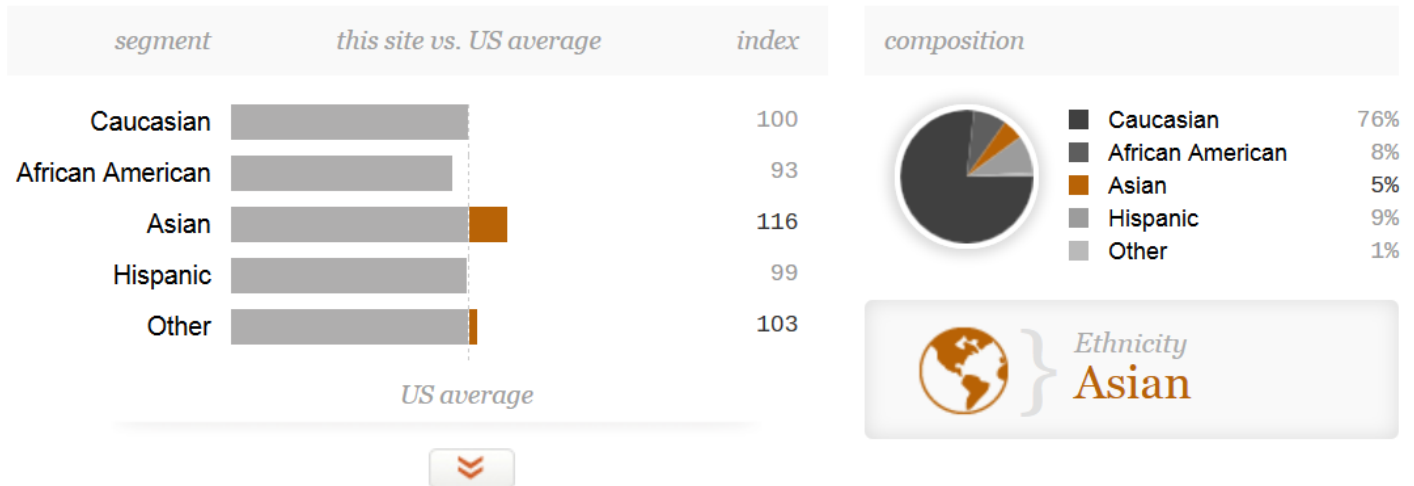
### Education Level:



### Children in Household:

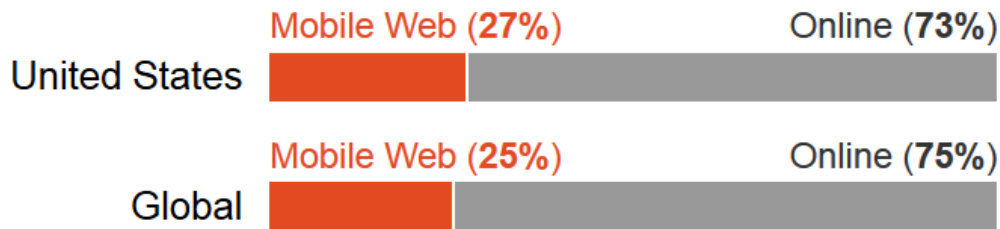


## Ethnicity:



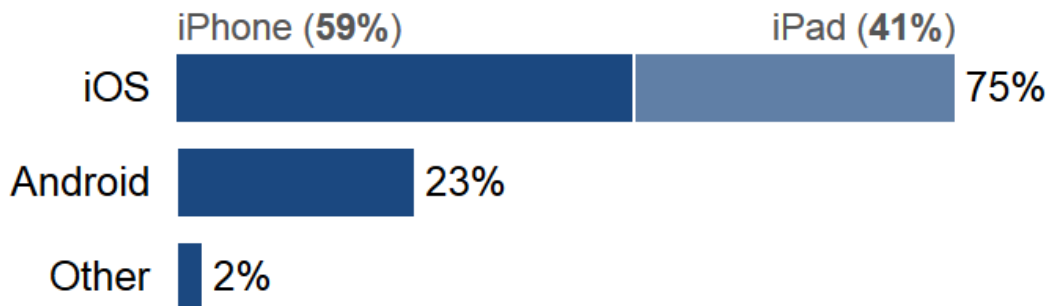
## Traffic Sources

ParamusPost.com has more page views from a computer browser than from a mobile device browser in the United States:



## Operating Systems for Mobile Web:

ParamusPost.com has more mobile web page views from iOS than other operating systems for mobile web globally.



# PRICING

## Home Page



**Top Banner**  
(210 x 90 px)  
Always visible

\$1,786



**Homepage Sidebar**  
(300 x 250 px)  
Random Position

\$487



**Homepage Sidebar**  
+ Email Ad

\$686



**Homepage River**  
(520 x 140 px)  
Between 1<sup>st</sup> and 2<sup>nd</sup> article  
(20% of impressions)

\$286



**Article Sidebar**  
(300 x 600 px)  
(10% of impressions)

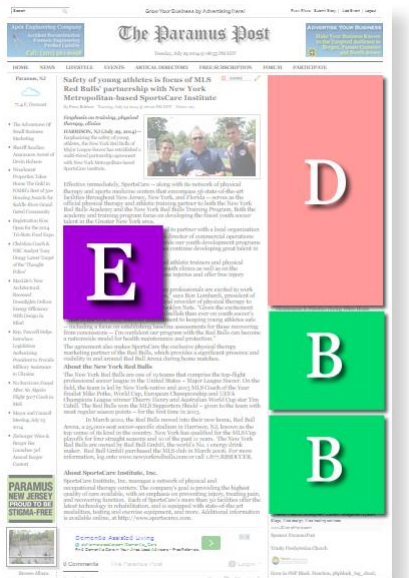
\$587



**Article Embed**  
(250 x 250 px)  
Middle of article after  
intro-text

\$2,386

## Article Page



**Pro**

**Promoted Post**  
\$787  
Let us write an article  
about your and your  
business with photos. Or,  
submit your own.

\$787

- Monthly Pricing, unless otherwise specified.
- Custom arrangement will be considered.

## Discount

3-5 months	5%
6-11 months	10%
12+ months	15%